

THE BOXING CLUB - http://www.theboxingclub.net The Boxing Club

## **Organic Search Traffic**

Nov 7, 2012 - Feb 4, 2013



Explorer

Summary

Visits

300



December 2012 January 2013 February 2...

K	Keyword	Acquisition			Behavior			Conversions Goal 1: Free Class Sign up		
		Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Free Class Sign up (Goal 1 Conversion Rate)	Free Class Sign up (Goal 1 Completions)	Free Class Sign up (Goal 1 Value)
		12,043 % of Total: 57.58% (20,914)	38.42% Site Avg: 47.48% (-19.09%)	4,627 % of Total: 46.59% (9,931)	39.13% Site Avg: 42.73% (-8.41%)	2.85 Site Avg: 2.68 (6.25%)	00:01:58 Site Avg: 00:01:52 (5.19%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1.	(not provided)	3,328	41.65%	1,386	30.47%	3.07	00:02:08	0.00%	0	\$0.00
2.	the boxing club	1,820	25.38%	462	40.16%	2.63	00:01:54	0.00%	0	\$0.00
3.	boxing club utc	905	13.26%	120	49.28%	2.18	00:01:05	0.00%	0	\$0.00
4.	the boxing club utc	586	18.26%	107	35.49%	2.49	00:01:22	0.00%	0	\$0.00
5.	boxing club	579	44.39%	257	37.31%	2.65	00:01:26	0.00%	0	\$0.00
6.	utc boxing club	219	10.96%	24	33.33%	2.15	00:01:26	0.00%	0	\$0.00
7.	the boxing club san diego	169	46.15%	78	20.12%	3.67	00:02:38	0.00%	0	\$0.00
8.	boxing club kearny mesa	159	13.21%	21	83.02%	1.57	00:00:43	0.00%	0	\$0.00
9.	boxing club san diego	146	51.37%	75	18.49%	3.74	00:03:06	0.00%	0	\$0.00
10.	the boxing club la jolla	138	34.78%	48	38.41%	2.80	00:02:12	0.00%	0	\$0.00

Rows 1 - 10 of 1174